

ARTS MANAGEMENT, MASTER

M1 M2 M3 M1-3

S-AM001 Art, Management and Society

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|-------|--|---|--|--|--|
| S-AM1 | Managing Art Projects with Societal Impact | 5 | | | |
| S-AM2 | Art and Value in Contemporary Economy | 4 | | | |
| S-AM3 | Entrepreneurship in the Arts | 4 | | | |

S-AM002 Cultural Planning and Leadership

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|-------|---------------------------------|---|--|--|--|
| S-AM4 | Leadership in Organizations | 4 | | | |
| S-AM5 | Law and the Arts | 4 | | | |
| S-AM6 | Cultural Planning and Economics | 6 | | | |

S-AM003 Strategic Methods for Arts Managers

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|--------|--|---|---|--|--|
| S-AM7 | Human Resource Management in the Arts | | 4 | | |
| S-AM8 | Fundraising and Sponsorship | | 4 | | |
| S-AM9 | Strategic Management in the Arts | 6 | | | |
| S-AM10 | Marketing the Arts | 6 | | | |
| S-AM11 | Audience Engagement and Digital Outreach in the Arts | | 4 | | |
| S-AM12 | Production Management | 4 | | | |
| S-AM13 | Financial and Managerial Accounting in the Arts | 6 | | | |

S-AM004 Personal Development

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| S-AM14 | Personal Development | | | | 6 |
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S-AM005 Arts Management Research and Methodologies

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|--------|-----------------------------------|---|---|----|---|
| S-AM15 | Evaluation Seminars and Tutorials | | | | 1 |
| S-AM16 | Research Seminar | 2 | 2 | 2 | |
| S-AM17 | Research Methodology | 2 | 2 | | |
| S-AM18 | Academic Writing | 2 | | | |
| S-AMoM | Master's Thesis | | | 40 | |

MAIN SUBJECT STUDIES

55 16 42 7

120

ELECTIVE STUDIES, 30 cr minimum

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|--------|---|---|---|--|------|
| S-AM19 | Intercultural Communication Skills | | 2 | | |
| S-AM20 | Current Issues of Arts Management | | | | 1-15 |
| S-AM21 | Festival Management | | 5 | | |
| S-AM22 | Work Experience | | | | 1-12 |
| S-AM23 | Project | | | | 1-12 |
| S-AM24 | Music Business | 5 | | | |
| S-AM25 | Literature | | | | |
| S-AM26 | Cultural industries | | | | |
| S-AM27 | Leadership and organization of Arts Ensembles | | | | |
| S-AM28 | Media relations | | | | |