



SIBELIUS-AKATEMIA  
SIBELIUS-AKADEMIN  
SIBELIUS ACADEMY

## Arts Management Master's Degree Programme

### ENTRANCE EXAMINATION

May 4, 2011, 9am – 1pm

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**The exam consists of two questions and you are asked to answer both of them. Please write on every line, maximum four (4) pages on each question.**

- 1) Cultural products are often created through different kinds of networks. Based on the given literature, discuss the opportunities of various intra- and inter-organizational networks in the field of cultural production and the challenges of managing them.
  
- 2) Since its inception in 1937, the Solomon R. Guggenheim Foundation has been a preeminent institution for the collection, preservation, and research of modern and contemporary art. The global network that began in the 1970s when the Solomon R. Guggenheim Museum, New York, was joined by the Peggy Guggenheim Collection, Venice, has expanded since 1997 to include the Guggenheim Museum Bilbao, the Deutsche Guggenheim, Berlin, and opening in 2013, the Guggenheim Abu Dhabi. Each constituent museum unites distinguished architecture with great artworks, a tradition that has become a Guggenheim hallmark. Looking to the future, the Guggenheim Foundation continues to forge international collaborations. Thanks to its celebrated collections, special exhibitions, conservation efforts, educational initiatives, and scholarship, the Guggenheim is internationally recognized as a pioneer and touchstone for all cultural institutions.  
([www.guggenheim.org/guggenheim-foundation](http://www.guggenheim.org/guggenheim-foundation))

By applying the given literature, discuss the impact of Guggenheim museum on a city where the museum is already located or could be located in the future.